



Certified Digital Transformation Leader

Vskills Certifications

Vskills Brochure



Certified Digital Transformation Leader

Digital transformation is the process of applying digital technologies for creation of new or changing the existing business processes, culture, and customer experiences to meet changing business and market requirements. This reimagining of business in the digital age is digital transformation.

Digital transformation has enabled companies across the globe to survive under severe impact of the pandemic. Companies are vigorously looking for applying digital transformation in their processes to service their customers in this VUCA environment.

Vskills certification for digital transformation assesses the candidate on various areas in digital transformation basic, strategic agility, applying innovation management and developing leadership skills.

Why should one take Digital Transformation Certification?

This Course is intended for senior professionals, executives and managers wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Digital Transformation Leader Certification can help candidate broaden their employment opportunities by displaying their skills and knowledge in digital transformation tools and techniques, and result in higher earning potential.

The certification covers

- Digital Transformation Framework
- Data Analytics and Big Data
- Cloud Computing, Artificial Intelligence and Machine Learning
- Industry 4.0
- Strategic Agility

Who will benefit from taking Digital Transformation Certification?

Senior professionals, executives and managers will benefit the most by opting for the Vskills Digital Transformation Leader certification. The certification enables them to showcase their skills and knowledge in the various tools for digital transformation like AI, machine learning, cloud computing, etc.

The certification enables candidates to make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Certified Digital Transformation Leader

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Certified Digital Transformation Leaders

IT companies, consulting companies and companies involved in providing digital transformation services require digital transformation leader to deliver digital transformation services across the globe. TCS, Accenture, IBM, etc need digital transformation leaders for various roles.

Table of Contents

1. Digital Transformation Basics

- 1.1 What is Digital Transformation?
- 1.2 Types of Digital Transformation
- 1.3 Why Digital Transformation?
- 1.4 What drives Digital Transformation
- 1.5 The Pillars of Digital Transformation
- 1.6 Stages of Digital Transformation
- 1.7 Digital Transformation Strategy
- 1.8 Calculating ROI on Digital Transformation

2. Digital Transformation Framework

- 2.1 What is a Digital Transformation Framework?
- 2.2 PwC Digital Transformation Framework
- 2.3 Cognizant Digital Transformation Framework
- 2.4 Gartner Digital Transformation Framework
- 2.5 McKinsey Digital Transformation Framework
- 2.6 CapGemini Digital Transformation Framework
- 2.7 MIT Digital Transformation Framework
- 2.8 DXC Technology Digital Transformation Framework

3. Data Analytics and Big Data

- 3.1 Big Data Basics
- 3.2 Apache Hadoop
- 3.3 NoSQL Basics
- 3.4 Data Analytics Basics

4. Cloud Computing

- 4.1 Cloud Computing Basics
- 4.2 Virtualization
- 4.3 Commercial Cloud Offerings
- 4.4 Cloud Management
- 4.5 Cloud Governance
- 4.6 Cloud Security
- 4.7 Cloud Data Collection and Privacy

5. Artificial Intelligence and Machine Learning

- 5.1 Artificial Intelligence Basics
- 5.2 Machine Learning Basics
- 5.3 Applying AI and ML to Business
- 5.4 Implementing and Integrating AI and ML
- 5.5 AI and ML Software Tools

6. Industry 4.0

- 6.1 What is Industry 4.0?
- 6.2 Industry 4.0 Design Principles
- 6.3 Why shift to Industry 4.0?
- 6.4 Components and Technologies for Industry 4.0
- 6.5 Cyber Physical Systems
- 6.6 Internet of Things (IoT)
- 6.7 Smart Factory
- 6.8 RAMI 4.0
- 6.9 Additive Manufacturing
- 6.10 Virtual Factory
- 6.11 Digital Traceability and Production Value Chain
- 6.12 Cyber Security

7. Business Collaboration

- 7.1 What is Business Collaboration?
- 7.2 Benefits of Business Collaboration
- 7.3 Types of Business Collaboration
- 7.4 Steps for Successful Business Collaboration
- 7.5 Business Collaboration and Digital Transformation
- 7.6 Business Collaboration Tools

8. Strategic Agility

- 8.1 What is Strategic Agility?
- 8.2 Operational Agility and Agile Software Development
- 8.3 Elements of Strategic Agility
- 8.4 Strategic Agility Competencies
- 8.5 Improving Strategic Agility?
- 8.6 Measuring Agility

9. Innovation Management

- 9.1 Pillars of Innovation
- 9.2 Crucial Questions
- 9.3 Types of Innovation
- 9.4 A Business Innovation Culture
- 9.5 Characteristics and Actions of an Innovation Leader
- 9.6 Building an Innovative Culture

10. Leadership

- 10.1 Overview of Leadership
- 10.2 Leadership Style
- 10.3 Leadership Theories
- 10.4 Recent Development in Leadership Theory
- 10.5 Leadership Skills
- 10.6 Wakeful Leadership
- 10.7 Digital Leadership
- 10.8 Leadership 4.0

11. Influence Building

- 11.1 Influencing and Persuasion Techniques
- 11.2 Influence and Organizational Politics
- 11.3 Connect and Influence
- 11.4 Influencing Others as a Leader

12. Conflict and Negotiation

- 12.1 Overview of Conflict
- 12.2 Types of Conflict
- 12.3 Causes of Conflict
- 12.4 Conflict Management Technique
- 12.5 Negotiation and Conflict
- 12.6 Negotiation Basics
- 12.7 Preparing for the Negotiation Process
- 12.8 The Seven Basic Steps in Negotiation
- 12.9 Best Alternative to a Negotiated Agreement (BATNA)
- 12.10 Tactics for Negotiation Process

Certifications

► Accounting, Banking & Finance

- Certified GST Professional
- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified BASEL III Professional
- Certified GAAP Accounting Standards Professional
- Certified Treasury Markets Professional

► Big Data

- Certified Hadoop and Mapreduce Professional

► Cloud Computing

- Certified Cloud Computing Professional

► Design

- Certified Interior Designer

► Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Professional

► Foreign Trade

- Certified Export Import (Foreign Trade) Professional

► Health, Nutrition and Well Being

- Certified Fitness Instructor

► Hospitality

- Certified Restaurant Team Member (Hospitality)

► Human Resources

- Certified HR Compensation Manager
- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

► Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

► Project Management

- Certified Master in Project Management
- Certified Scrum Specialist

► Real Estate

- Certified Real Estate Consultant

► Marketing

- Certified Marketing Manager

► Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

► Logistics & Supply Chain Management

- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Supply Chain Management Professional

► Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

► Information Technology

- Certified Angular JS Professional
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional

► Mobile Application Development

- Certified Android Apps Developer
- Certified iPhone Apps Developer

► Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

► Management

- Certified Corporate Governance Professional
- Certified Corporate Social Responsibility Professional
- Certified Leadership Skills Professional

► Life Skills

- Certified Business Communication Specialist
- Certified Public Relations Officer

► Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

► Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

Contact us at:

V-Skills

011-473 44 723 or info@vskills.in

www.vskills.in