



Certified Balanced Scorecard Professional

Vskills Certifications

Vskills Brochure



Certified Balanced Scorecard Professional

The balanced scorecard is a strategy performance management tool - a semi-standard structured report, that can be used by managers to keep track of the execution of activities by the staff within their control and to monitor the consequences arising from these actions.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Balanced Scorecard Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in management or analysis departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes) *

* Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

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3. Difference Between Policy, Strategy And Tactic

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- 9.1 Implementation Models
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- 9.4 Key Success Factors

Sample Questions

1. What is the role of strategy

- A. Make best use of resources
- B. Achieve competitive advantage
- C. Make profits for the organization
- D. Make the best products and services

2. Which Balanced scorecard's perspective answers the question - What must we excel at?

- A. Internal Perspective
- B. Customer Perspective
- C. Learning Perspective
- D. Financial Perspective

3. Which of the following in Balanced Scorecard, highlight critical factors to the success of the organisation which must certainly be achieved

- A. Themes
- B. Objectives
- C. Measures
- D. Targets

4. What were the antecedents in evolution of strategy

- A. Military conflicts
- B. Industrial economics
- C. Sociology
- D. Politics, economics and philosophy

5. What are the key activities in the strategic management process

- A. Analysis, formulation, review
- B. Analysis, implementation, review
- C. Analysis, formulation, implementation
- D. Formulation, analysis, implementation

Answers: 1 (B), 2 (A), 3 (B), 4 (A), 5 (C)

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