



Certified Business Strategy
Professional
VS-1436

Vskills Certifications

Vskills Brochure



Skills for a secure future

Certified Business Strategy Professional

Certification Code VS-1436

Strategic insight is necessary for executives and business leaders to succeed in the competitive business environment. Strategic management skills are necessary for leaders to guarantee organization movement in the right direction.

Strategic management skills involve knowledge on strategic decision making, innovation management, change management, business ethics, corporate governance, corporate social responsibility and sustainability.

Why should one take this certification?

The course on Business Strategy, provides insight to individual to improve and develop team management skills for becoming an effective strategic leader.

The certification also validates and recognizes strategic leadership skills of the candidate, under the assessment and certificate program.

Who will benefit from taking this certification?

The program is apt for executives, team leaders, middle-level managers and senior managers to progress and cultivate their strategic leadership skills for effective leadership.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

* Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

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Sample Questions

1. Which of the following defines strategic management process

- A. a set of activities that will assure a temporary advantage and average returns for the firm.
- B. a decision-making activity concerned with a firm's internal resources, capabilities, and competencies, independent of the conditions in its external environment.
- C. a process directed by top-management with input from other stakeholders that seeks to achieve above-average returns for investors through effective use of the organization's resources.
- D. the full set of commitments, decisions, and actions required for the firm to achieve above-average returns and strategic competitiveness.

2. What refers to organizational mission

- A. is a statement of a firm's business in which it intends to compete and the customers which it intends to serve.
- B. is an internally-focused affirmation of organization's financial, social, and ethical goals.
- C. is mainly intended to emotionally inspire employees and other stakeholders.
- D. None of the above

3. Which of the following is not included in the environmental segments that comprise the general environment

- A. demographic factors
- B. sociocultural factors
- C. substitute products or services
- D. None of the above

4. What illustrated intangible resources as compared to tangible resources

- A. of less strategic value to the firm.
- B. not the focus of strategic analysis.
- C. a more potent source of competitive advantage.
- D. None of the above

5. What does business-level strategies focus on

- A. creating differences between the firm's position and its rivals.
- B. selecting the industries in which the firm will compete.
- C. how functional areas will be organized within the firm.
- D. None of the above

Answers: 1 (D), 2 (A), 3 (C), 4 (C), 5 (A)

Certifications

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- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

➤ Big Data

- Certified Hadoop and Mapreduce Professional

➤ Cloud Computing

- Certified Cloud Computing Professional

➤ Design

- Certified Interior Designer

➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

➤ Hospitality

- Certified Restaurant Team Member (Hospitality)

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- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

➤ Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

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- Certified Project Management Professional

➤ Real Estate

- Certified Real Estate Consultant

➤ Marketing

- Certified Marketing Manager

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- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

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- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

➤ Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

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- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
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- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

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- Certified iPhone Apps Developer

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- Certified Network Security Professional

➤ Management

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- Certified Corporate Social Responsibility Professional

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➤ Media

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➤ Sales, BPO

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- Certified Telesales Executive

& many more job related certifications

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