

Certified Organizational Leadership Professional VS-1434



Certified Organizational Leadership Professional

Certification Code VS-1434

Knowledge of organizational functions is the foremost requirement for an informed and effective leader. Ever increasing competition, strained margins and compliances have put pressure on leaders to gain knowledge of crucial organizational functions like finance, marketing, operations, quality as well as be conversant with related leadership skills like organizational vision and politics.

Knowledge of organizational functions enables leaders to be more effective and take reasoned decisions for achievement of organizational objectives.

Why should one take this certification?

The course on Organizational Leadership, provides insight to individual to improve and develop skills and expertise in various organizational functions for becoming an effective leader.

The certification also validates and recognizes organizational-wide knowledge and skills of the candidate, under the assessment and certificate program.

Who will benefit from taking this certification?

The program is apt for team leaders, middle-level managers and senior managers to progress and cultivate their organizational management skills for effective leadership.

Test Details

- **Duration:** 60 minutes
- No. of questions: 50
- Maximum marks: 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer http://www.vskills.in for updated fees

Table of Contents

1. Organizational Leadership

- 1.1 What is Organizational Leadership
- 1.2 Key Components

2. Organizational Vision

- 2.1 Organizational Vision
- 2.2 Techniques for Communicating Vision
- 2.3 Communicating Vision

3. Organisation Politics

- 3.1 Overview of Organization Politics
- 3.2 Political Landscape of an Organization
- 3.3 The Political Players
- 3.4 Antecedents of Political Behaviour
- 3.5 Method of dealing with Organization Politics

4. Competitive Advantage

- 4.1 What is Competitive Advantage
- 4.2 Porter's Strategies for Competitive Advantage
- 4.3 Competitive Advantage Factors
- 4.4 Competitive Forces and Porter's Model
- 4.5 Competitive Intelligence
- 4.6 SWOT Analysis
- 4.7 Value Chain Analysis
- 4.8 EFE Matrix (External Factor Evaluation)

5. Finance and Cost Management

- 5.1 Forms of Business Organization
- 5.2 Finance Function
- 5.3 Financial Accounting
- 5.4 Financial Statements and Analysis
- 5.5 Cash Flow Statement
- 5.6 Ratio Analysis
- 5.7 Investment Decisions and Risk
- 5.8 Capital Budgeting Techniques
- 5.9 Financial Securities
- 5.10 Financial Markets
- 5.11 Financial Valuation Model
- 5.12 Working Capital Management
- 5.13 Cost of Debt
- 5.14 Cost of Capital
- 5.15 Cost Accounting
- 5.16 Material Cost

Certified Organizational Leadership Professional

- 5.17 Labour Cost
- 5.18 Activity Based Costing
- 5.19 Job Costing
- 5.20 Batch Costing
- 5.21 Process Costing
- 5.22 Marginal Costing
- 5.23 Absorption Costing
- 5.24 Standard costing

6. Marketing Excellence

- 6.1 Marketing Types, Management, Orientation and 4P
- 6.2 Consumer Behavior
- 6.3 Buying Decision Process
- 6.4 Marketing Channels
- 6.5 Digital and Social Media Marketing
- 6.6 Consumer Segmentation, Targeting and Positioning
- 6.7 Pricing Strategies
- 6.8 Forecasting and Demand Measurement
- 6.9 Value Delivery
- 6.10 Marketing Research
- 6.11 Marketing Plan and Strategies
- 6.12 Marketing Productivity and Analytics

7. Operational Excellence

- 7.1 What is Operation Management
- 7.2 Operations Strategy
- 7.3 Process Analysis
- 7.4 Capacity Management
- 7.5 Capacity Planning
- 7.6 Supply Chain Management
- 7.7 Inventory Management

8. Project Management

- 8.1 Project and Project Management
- 8.2 Project Management Approach
- 8.3 Project Planning
- 8.4 Project Risk
- 8.5 Project Scheduling
- 8.6 Project Scheduling Techniques
- 8.7 Project Crashing
- 8.8 Project Implementation
- 8.9 Vendor Management
- 8.10 Project Control Tools and Techniques
- 8.11 Project Delivery
- 8.12 Project Documentation

Certified Organizational Leadership Professional

9. Quality Management

- 9.1 Quality Basics
- 9.2 Product vs Service Quality
- 9.3 Quality Management
- 9.4 Cost of Quality
- 9.5 Quality Principles
- 9.6 Quality Management Methods
- 9.7 Base Lining
- 9.8 Benchmarking
- 9.9 Value Analysis (VA/NVA)
- 9.10 TQM
- 9.11 PDCA
- 9.12 Quality Function Deployment (QFD)
- 9.13 FMEA
- 9.14 Six Sigma
- 9.15 Lean
- 9.16 Cause-and-Effect Diagram
- 9.17 CPM/PERT Chart
- 9.18 Control Charts
- 9.19 Quality Standards
- 9.20 Quality Performance Measurement

10. Business Continuity and Crisis Management

- 10.1 Business Continuity
- 10.2 Business Continuity Management (BCM)
- 10.3 Business Continuity Plan (BCP)
- 10.4 Business Impact Analysis (BIA)
- 10.5 Crisis Management
- 10.6 Types of crises
- 10.7 Crisis Leadership
- 10.8 Crisis Management Models and theories

Sample Questions

- 1. "----are social inventions for accomplishing goals through group efforts"
- A. Management
- B. Organization
- C. Leadership
- D. None of the above
- 2. Which of the following is/are the key features of organization
- A. Social invention
- B. Accomplishing goals
- C. Group efforts
- D. All of the above
- 3. Which accounting concept refers to the value today of future cash flow?
- A. Present value (PV)
- B. Net present value (NPV)
- C. Opportunity cost
- D. Sunk cost
- 4. Project charter is the responsibility of?
- A. The project manager
- B. The project sponsor
- C. The project team
- D. None of these
- 5. Which requirement gathering technique, focuses on suggestions by domain experts?
- A. Alternative generation
- B. Affinity Diagram
- C. NGT
- D. Expert Judgement

Answers: 1 (B), 2 (D), 3 (A), 4 (B), 5 (D)

Certifications

Accounting, Banking and Finance - Certified AML-KYC Compliance Officer

- Certified Business Accountant
 Certified Commercial Banker
 Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
 Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
 Certified Treasury Market Professional
 Certified Wealth Manager

Big Data

- Certified Hadoop and Mapreduce Professional

▶ Cloud Computing

- Certified Cloud Computing Professional

DesignCertified Interior Designer

Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
 Certified Digital Marketing Master

- Certified Export Import (Foreign Trade) Professional

> Health, Nutrition and Well Being

➤ Hospitality

— Certified Restaurant Team Member (Hospitality)

➤ Human Resources

- Certified HR Compensation Manager Certified HR Stafffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

Project Management
 Certified Project Management Professional

Real Estate

- Certified Real Estate Consultant

MarketingCertified Marketing Manager

Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
 Certified TQM Professional

Logistics & Supply Chain Management

- Certified International Logistics Professional Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

- ➤ Legal

 Certified IPR & Legal Manager
- Certified Labour Law Analyst
 Certified Business Law Analyst
 Certified Corporate Law Analyst

➤ Information Technology

- Certified ASP.NET Programmer
 Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
 Certified E-commerce Professional
 Certified IT Support Professional
- Certified PHP Professional
 Certified Selenium Professional
 Certified SEO Professional
- Certified Software Quality Assurance Professional

➤ Mobile Application Development — Certified Android Apps Developer

- Certified iPhone Apps Developer

Security

- Certified Ethical Hacking and Security Professional
 Certified Network Security Professional

Management

- Certified Corporate Goverance Professional
 Certified Corporate Social Responsibility Professional

- Certified Business Communication Specialist
- Certified Public Relations Officer

Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

> Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

Contact us at:

Vskills

011-473 44 723 or info@vskills.in

www.vskills.com