



Certified Innovation
Management Professional
VS-1424

Vskills Certifications

Vskills Brochure



Certified Innovation Management Professional

Certification Code: 1424

Innovation is converting an idea into a good or service which adds value for the customer.

In today's competitive business environment, it is imperative for companies to innovate to not only sustain but also adapt as per customer needs.

Innovation management is an organizational concept, which focuses on developing and maintaining an environment which fosters innovation in an organization. It enables the organization to better address the customer's requirements, access new opportunities and have a sustainable growth.

Why should one take this certification?

Certification in innovation management helps candidate to better understand the barriers in fostering innovation and how to select a suitable idea.

Who will benefit from taking this certification?

Certification in innovation management is suitable for senior and mid managers, supervisors who are engaged in decision making in organization.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Includes all taxes) *

* Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

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- 2.2 Innovating Experiences
- 2.3 Process Innovation
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- 6.1 Accounting Costs
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8. Cost Functions: 'Survival of the Fittest'

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14. Competing by Collaborating

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Sample Questions

1. What is not an step in gaining growth using innovation, by successful innovative companies

- A. Innovate
- B. Deploy and Scale-up
- C. Adapt locally
- D. None of the above

2. What is the factor affecting innovation portfolio

- A. market conditions
- B. Competitors
- C. Resources
- D. All of the above

3. What does successful innovations, results in

- A. Satisfy well-defined need
- B. create powerful feeling
- C. increased growth for the organization
- D. All of the above

4. Does group brainstorming produces more ideas than an individual alone

- A. Not necessarily
- B. Brainstorming produces a lot of ideas but they are often too far-fetched to be of value
- C. Groups produce more ideas
- D. None of the above

5. What characterizes brainstorming technique

- A. Encourages communication
- B. Involves everyone
- C. Focuses the mind
- D. All of the above

Answers: 1 (D), 2 (D), 3 (C), 4 (A), 5 (D)

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& many more job related certifications

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