



# Certified SMAC Professional VS-1423

**Vskills Certifications**

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Skills for a secure future

## Certified SMAC Professional

### Certification Code : VS-1423

SMAC or Social, Mobile, Analytics and Cloud are four different technologies, whose integration is impacting business across domains and are the basis of the digital business innovation for increasing reach with lower cost.

New age digital business need to re-orient and re-discover the immense potential of SMAC. Social, Mobile, Analytics and Cloud affect the manner in which the companies will be able to add efficiency and optimize their performance in meeting customer expectations.

### Why should I take SMAC certification?

SMAC is the next big upcoming domain which will offer huge opportunities. The certification covers the hottest technologies in the world. Business across the globe is looking for professionals having knowledge of SMAC or social media, mobile technology, analytics and cloud computing.

Candidates having knowledge and certification in SMAC, will benefit immensely in their career. The SMAC certification opens new avenues for certified candidates.

- Know about the upcoming SMAC process & methods
- Learn Social media guidelines
- Know how to access the growing social media and increase sales
- Understand metrics & technical jargons
- Learn about risk involved in cloud computing

### Who will I benefit from taking SMAC certification?

Professionals in middle and senior management, looking for career boost or new avenues should opt for the SMAC certification.

Students seeking better career opportunities should opt for the certification to enhance their position in the ever competitive market.

The certifications also enhances individual's knowledge in the new SMAC domain, so as to, not be left behind in this digital age.

### Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

### Fee Structure

Rs. 4,999/- (Includes all taxes)\*

\*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

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## Sample Questions

- 1. The term API refers to \_\_\_\_\_.**
  - A. Application programmable interface
  - B. Application programming interface
  - C. Application programming interconnect
  - D. None of the above
  
- 2. In cloud service model PaaS is based on \_\_\_\_\_.**
  - A. SaaS
  - B. IaaS
  - C. TaaS
  - D. None of the above
  
- 3. In twitter, the simplest type of twitter application is \_\_\_\_\_.**
  - A. Client-server application
  - B. Mashup
  - C. Widget
  - D. None of the above
  
- 4. The term TLD expands to \_\_\_\_\_.**
  - A. Top Level Directory
  - B. Top Level Domain
  - C. Top Layer Directory
  - D. None of the above
  
- 5. What type of data source does customer feedback, falls into**
  - A. Generic
  - B. Field service data
  - C. Industry specific
  - D. None of the above

**Answers: 1 (B), 2 (B), 3 (C), 4 (B), 5 (B)**

## Certifications

### ➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

### ➤ Big Data

- Certified Hadoop and Mapreduce Professional

### ➤ Cloud Computing

- Certified Cloud Computing Professional

### ➤ Design

- Certified Interior Designer

### ➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

### ➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

### ➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

### ➤ Hospitality

- Certified Restaurant Team Member (Hospitality)

### ➤ Human Resources

- Certified HR Compensation Manager
- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

### ➤ Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

### ➤ Project Management

- Certified Project Management Professional

### ➤ Real Estate

- Certified Real Estate Consultant

### ➤ Marketing

- Certified Marketing Manager

### ➤ Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

### ➤ Logistics & Supply Chain Management

- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

### ➤ Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

### ➤ Information Technology

- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

### ➤ Mobile Application Development

- Certified Android Apps Developer
- Certified iPhone Apps Developer

### ➤ Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

### ➤ Management

- Certified Corporate Governance Professional
- Certified Corporate Social Responsibility Professional

### ➤ Life Skills

- Certified Business Communication Specialist
- Certified Public Relations Officer

### ➤ Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

### ➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

**& many more job related certifications**

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