



Certified Predictive Analytics Professional VS-1299

Vskills Certifications

Vskills Brochure



Skills for a secure future

Certified Predictive Analytics Professional

Certification Code VS-1299

Vskills certification for Predictive Analytics assesses the candidate as per the company's need for Analytics. The certification tests the candidates on various areas in predictive analytics Key Statistical Concepts, Correlation, Regression, Data Collection and Data Preprocessing etc.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Predictive analytics can be a huge discriminator for business decision-making. Its application in marketing and sales, finance, HR, risk management and security, and business strategy might help in driving revenues, reducing costs, and providing competitive advantage to businesses.

Who will benefit from taking this certification?

Job seekers looking to find employment in Analytics departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs.5,999/- (Excludes taxes) *

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Certified Predictive Analytics Professional

Predictive analytics professionals are in great demand. Companies like Accenture, Larsen & Toubro, Accenture, Tech Mahindra, Ashok Leyland having a continuous demand for certified professionals. Various public sector companies also need Analytics professionals for their different departments.

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Sample Questions

1. What are the two most prominent open source tools for predictive analytics?

- A. SAS
- B. MATLAB
- C. R
- D. Python

2. What does EDA approach, helps in?

- A. Detect outliers
- B. Detect Anomalies
- C. Determine Optimal factor settings
- D. All of these

3. What is the primary role of statistics in predictive analytics?

- A. use artificial intelligence to automate work
- B. convert statistics into programming code
- C. to translate a business problem into a statistics one
- D. apply machine learning to solve problems

4. When dealing with a continuous variable, what is the appropriate statistics calculation?

- A. s-stat
- B. z-stat
- C. t-stat
- D. chi-squared

5. When gathering data from non-centralized data, when should regular extraction activity take place?

- A. Before software updates
- B. During low-peak times
- C. At 4:00 AM
- D. During downtime

Answers: 1)C and D 2) D 3) C 4) C 5) B

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& many more job related certifications

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