



Certified Event Management
Professional
VS-1197

Vskills Certifications

Vskills Brochure



Skills for a secure future

Certified Event Management Professional

Certification Code VS-1197

Vskills certification for Event Management Professional assesses the candidate as per the company's need for organizing and managing events. The certification tests the candidates on various areas in event management like planning, CPM/PERT, marketing, public relations, human resource management, taxes, laws logistics, financing, branding, catering, safety and security.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Event Management Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in event management, public relation or marketing departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Event Management Professional

Event Management Professionals are in great demand. Companies specializing in event management, public relations or marketing are constantly hiring skilled event management professionals. Various public and private companies also need event management professionals for their event management, public relations or marketing departments.

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Sample Questions

1. Which of the following statements best describes the evolution of contemporary events?

- A. They are a modern phenomenon, linked to an industrial society
- B. They have their roots in ancient traditions and cultures
- C. They first began to emerge from American business conventions
- D. None of these

2. The events management body of knowledge _____

- A. Aims to set out the skills and areas of knowledge needed by event managers
- B. Describes the body of knowledge built up by academic researchers about event management
- C. Is a guide for students of event management, designed by industry practitioners
- D. None of these

3. In selecting projects, event managers must firstly be able to evaluate how they relate to _____

- A. Strategic factors and overall feasibility Correct
- B. Levels of staffing within the organisation
- C. Prior experience of delivering similar projects
- D. The activities of direct competitors

4. Which of the following statements is not a benefit of ticketing for event managers?

- A. Revenue management Incorrect
- B. Cost reduction
- C. Customer expectation management
- D. Crowd management

5. Mega-events can be split into three periods. These are:

- A. Pre-event, event and post-event
- B. Initial, immediate and legacy
- C. Ante, peri and post
- D. Micro, meso and macro

Answers: 1 (B), 2 (A), 3 (A), 4 (B), 5 (A)

Certifications

➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

➤ Big Data

- Certified Hadoop and Mapreduce Professional

➤ Cloud Computing

- Certified Cloud Computing Professional

➤ Design

- Certified Interior Designer

➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

➤ Hospitality

- Certified Restaurant Team Member (Hospitality)

➤ Human Resources

- Certified HR Compensation Manager
- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

➤ Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

➤ Project Management

- Certified Project Management Professional

➤ Real Estate

- Certified Real Estate Consultant

➤ Marketing

- Certified Marketing Manager

➤ Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

➤ Logistics & Supply Chain Management

- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

➤ Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

➤ Information Technology

- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

➤ Mobile Application Development

- Certified Android Apps Developer
- Certified iPhone Apps Developer

➤ Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

➤ Management

- Certified Corporate Governance Professional
- Certified Corporate Social Responsibility Professional

➤ Life Skills

- Certified Business Communication Specialist
- Certified Public Relations Officer

➤ Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

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