



Certified Corporate Social
Responsibility Professional
VS-1195

Vskills Certifications

Vskills Brochure



Skills for a secure future

Certified Corporate Social Responsibility Professional

Certification Code VS-1195

Vskills certification for Corporate Social Responsibility Professional assesses the candidate as per the company's need for corporate social responsibility compliance and management. The certification tests the candidates on various areas in corporate social responsibility which includes CSR regulation, laws, mercantilism, accountability, phases of CSR, CSR types, reputational capital, corporate social entrepreneur, business ethics and corporate governance.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Corporate Social Responsibility Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in corporate social responsibility departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Corporate Social Responsibility Professional

Corporate Social Responsibility Professionals are in great demand. Companies specializing in social work or corporate social responsibility outsourcing are constantly hiring skilled corporate social responsibility professionals. Various public and private companies also need corporate social responsibility professionals for their corporate social responsibility departments.

Table of Contents

1. Corporate Social Responsibility

- 1.1 Introduction
- 1.2 CSR Approaches
- 1.3 Codes and Standards on CSR

2. Social License

- 2.1 Triple Bottom Line
- 2.2 Human Resources
- 2.3 Risk Management
- 2.4 Brand Differentiation
- 2.5 Engagement Plan
- 2.6 Developing An Engagement Plan
- 2.7 License To Operate
- 2.8 Supplier Relations
- 2.9 Common Types of Corporate Social Responsibility Actions

3. CSR Motives

- 3.1 Principles
- 3.2 Regulation

4. Laws of CSR

- 4.1 Laws
- 4.2 Crises and Their Consequences
- 4.3 Stakeholder Priorities
- 4.4 Industries Considered Void of CSR
- 4.5 History

5. Role of Private Companies

- 5.1 Mercantilism
- 5.2 The Rise of the Private Company
- 5.3 Modern Corporations
- 5.4 Ownership and Control
- 5.5 Formation
- 5.6 Naming
- 5.7 Accountability
- 5.8 History and Etymology

6. Types of CSR

- 6.1 Ethical
- 6.2 Administrative
- 6.3 Individuals Within Organizations
- 6.4 Constituency Relations

- 6.5 Public/Private Overlap
- 6.6 Contemporary Studies
- 6.7 Accountability in Education
- 6.8 Accountability Standards

7. Phases of CSR

- 7.1 The First Phase
- 7.2 The Second Phase
- 7.3 The Third Phase
- 7.4 The Fourth Phase
- 7.5 Current State of CSR in India
- 7.6 The Importance of Corporate Social Responsibility
- 7.7 CBRE: A CSR Case Study
- 7.8 Corporate Social Responsibility As A Source Of Competitive Advantage:

8. Objectives of CSR

- 8.1 Research Objectives
- 8.2 Significance of the Study
- 8.3 Corporate Social Responsibility
- 8.4 Carroll Description
- 8.5 Social Capital
- 8.6 CSR and Social Capital

9. CSR and Reputational Capital

- 9.1 Reputational Capital
- 9.2 CSR and Reputational Capital
- 9.3 Perceived Organizational Performance
- 9.4 CSR and Perceived Organizational Performance
- 9.5 Corporate FP
- 9.6 CSR And Corporate FP
- 9.7 Social Capital, Reputational Capital and Organizational Performance
- 9.8 CSR as a Tool

10. Corporate Social Entrepreneur

- 10.1 Relevance
- 10.2 Background
- 10.3 Business Ethics Perspective
- 10.4 Threat or Opportunity

11. Business Ethics & CSR

- 11.1 History
- 11.2 Ethical Principles
- 11.3 Ethical Theories
- 11.4 Functional Business Areas
- 11.5 Ethical Issues & CSR

12. Corporate Governance

- 12.1 Other Definitions
- 12.2 Principles Of Corporate Governance
- 12.3 Corporate Governance Models Around The World
- 12.4 Legal Environment – General
- 12.5 Sarbanes-Oxley Act of 2002
- 12.6 Codes and Guidelines
- 12.7 OECD Principles

13. CSR Reporting

- 13.1 Social Accounting, Auditing, and Reporting
- 13.2 CSR Reporting History
- 13.3 Disclosure Requirements

14. CSR in India

- 14.1 CSR History
- 14.2 Indian CSR Models
- 14.3 Indian CSR Initiatives
- 14.4 CSR in Asia
- 14.5 Indian Regulatory Regime

15. Case Study

- 15.1 Coca-Cola
- 15.2 Walmart
- 15.3 Apple
- 15.4 Canon
- 15.5 HPCL
- 15.6 IOCL
- 15.7 Taj Hotels, Resorts & Palaces

Sample Questions

1. The idea of “Fair Trade” can be best described as

- A. companies making profits
- B. working up a relationship with suppliers over time
- C. giving the consumer a “good deal”
- D. companies operating fair, non exploitative, practices

2. Who is an ethical investor

- A. sells ethical stocks and shares portfolios to investors
- B. aims to invest in ethical corporate behaviour and avoid unethical companies
- C. supports the giving of corporate money to charities
- D. supports company growth and full employment

3. A philanthropist is someone who

- A. boycotts products which have a negative impact on society
- B. buys products which have a positive impact on society
- C. both of the above
- D. donates his or her time, money, and/or reputation to charitable causes

4. Business ethics deals primarily with.

- A. social responsibility
- B. the pricing of products and services
- C. moral obligation
- D. being unfair to the competition.

5. Which of the following is void industry for CSR

- A. Media
- B. Sports
- C. Electronics
- D. Wine

Answers: 1 (D), 2 (B), 3 (D), 4 (A), 5 (D)

Certifications

➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

➤ Big Data

- Certified Hadoop and Mapreduce Professional

➤ Cloud Computing

- Certified Cloud Computing Professional

➤ Design

- Certified Interior Designer

➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

➤ Hospitality

- Certified Restaurant Team Member (Hospitality)

➤ Human Resources

- Certified HR Compensation Manager
- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

➤ Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

➤ Project Management

- Certified Project Management Professional

➤ Real Estate

- Certified Real Estate Consultant

➤ Marketing

- Certified Marketing Manager

➤ Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

➤ Logistics & Supply Chain Management

- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

➤ Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

➤ Information Technology

- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

➤ Mobile Application Development

- Certified Android Apps Developer
- Certified iPhone Apps Developer

➤ Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

➤ Management

- Certified Corporate Governance Professional
- Certified Corporate Social Responsibility Professional

➤ Life Skills

- Certified Business Communication Specialist
- Certified Public Relations Officer

➤ Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

Contact us at :

Vskills

011-473 44 723 or info@vskills.in

www.vskills.com