



Certified Corporate Strategy
Professional
VS-1192

Vskills Certifications

Vskills Brochure



Certified Corporate Strategy Professional

Certification Code VS-1192

Vskills certification for Corporate Strategy Professional assesses the candidate as per the company's need for business strategy and strategic management. The certification tests the candidates on various areas in strategic decisions, strategic intent, environmental analysis, competitor analysis, Boston matrix, benchmarking, SWOT, strategy implementation and control process.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Corporate Strategy Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in senior management of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Corporate Strategy Professional

Corporate Strategy Professionals are in great demand. Companies specializing in consulting or outsourcing are constantly hiring skilled corporate strategy professionals. Various public and private companies also need corporate strategy professionals for their planning departments or senior management role.

Table of Contents

1. Introduction to Business Strategy

- 1.1 Definition of Strategy
- 1.2 Origins of Strategy Management
- 1.3 Is Strategy static in nature or dynamic?

2. Introduction to Strategic Management

- 2.1 Strategic Management Processes
- 2.2 Strategic Management Process in an Organization
- 2.3 Benefits of Strategic Management
- 2.4 Top Management Decisions on Strategic Issues
- 2.5 Strategic Issues Likely to Have Long Term Impact
- 2.6 Strategies Are Essentially For The Future
- 2.7 Elements In Strategic Management Process
- 2.8 Comprehensive Model of Strategic Management
- 2.9 Process of Strategic Management

3. Difference Between Policy, Strategy And Tactic

- 3.1 Strategy
- 3.2 Features of Strategy
- 3.3 Strategy and Tactics
- 3.4 Distinction between Strategy and Tactics
- 3.5 Organizational Mission and Objectives
- 3.6 Implementation of Strategy
- 3.7 Policy
- 3.8 Policy and Strategy: A Comparison

4. Characteristics of Strategic Decisions

- 4.1 Strategic Decision-making
- 4.2 Mint berg's Model

5. Levels of Strategy

- 5.1 Introduction
- 5.2 Levels of Strategy Making

6. Characteristics of Strategic Decisions at 3 Levels

- 6.1 Brand Strategy

7. Role of Strategic Management

- 7.1 Role of Strategy in Business

8. Concept of Objective, Mission And Vision

- 8.1 Mission and Purpose
- 8.2 Formulation of Mission
- 8.3 Characteristics of Mission Statement
- 8.4 Objectives and Goals: A Comparison
- 8.5 Hierarchy of Objectives
- 8.6 Top-down and Bottom-up Approach
- 8.7 Role of Objectives

9. Functions And Contributions of Objectives

- 9.1 Defining an Organization
- 9.2 Directions for Decision-making
- 9.3 Performance Standards
- 9.4 Basis for Decentralization
- 9.5 Objective Setting
- 9.6 Change in Aspiration Level of Management

10. Strategic Intent

- 10.1 Introduction
- 10.2 Basic Functions
- 10.3 Purpose of a Business
- 10.4 Business Objectives

11. Approaches To Strategy

- 11.1 A new perspective
- 11.2 Deliberate and Emergent Strategies
- 11.3 How To Craft Strategy

12. Approaches to Strategy

- 12.1 Approaches to Strategic Management
- 12.2 Suitability and Limitations
- 12.3 Formal Structured Approach

13. Planning Process

- 13.1 Features of-Planning
- 13.2 Importance of Planning
- 13.3 Steps in Planning
- 13.4 The Planning Process

14. Strategic Planning Process

- 14.1 Evaluation and Choice of Strategies
- 14.2 Medium and Short-Range Planning, Implementation and Control
- 14.3 Transition from an Industrial to a Knowledge Based Society

15. Environmental Analysis

- 15.1 Introduction
- 15.2 Role of Environmental Analysis
- 15.3 Concept of Environment
- 15.4 Environmental Complexity

16. Pestle Analysis

- 16.1 Implications of Changes

17. Porter'S 5 Force Analysis

18. Understanding Business

- 18.1 Business Definition
- 18.2 Dimensions of Business
- 18.3 The Product / Service Concept

19. Competitor Analysis

- 19.1 Interpreting Industry Analyses
- 19.2 Competitor Analysis

20. Competitor Analysis (Internal Analysis)

- 20.1 Internal Analysis
- 20.2 Internal Analysis with Resource Based Model
- 20.3 Internal Analysis Framework

21. Boston Matrix

- 21.1 Description of The BCG Matrix
- 21.2 Product Portfolio Method

22. The International Dimensions of Strategy

- 22.1 Introduction
- 22.2 International Competition

23. Core Competence

- 23.1 Process of Organizational Analysis
- 23.2 Capabilities
- 23.3 Core Competencies
- 23.4 Building Core Competencies
- 23.5 Costly To Imitate

24. Benchmarking

- 24.1 Types of Benchmarking

25. Mc Kinsey'S 7s Framework

26. Swot Analysis and Value Chain

- 26.1 SWOT Analysis
- 26.2 Opportunities and Threats
- 26.3 Value Chain Analysis
- 26.4 Outsourcing

27. Introduction To Strategy Implementation

- 27.1 Concept of Strategy Implementation
- 27.2 Activating Strategy

28. Structural Implementation

- 28.1 Strategy-Structure Relationship
- 28.2 Structural Change

29. Functional Implementation

- 29.1 Functional Policies and Plans
- 29.2 Difference between Policy and Procedure
- 29.3 Role of Functional Policies and Plans
- 29.4 Integration of Functional Policies

30. Functional Implementation

- 30.1 Functional Approach
- 30.2 Marketing
- 30.3 Human Resources
- 30.4 General Management

31. Behavioural Implementation

- 31.1 Strategic Leadership:
- 31.2 Impact of Organizational
- 31.3 Relating Culture and Strategy
- 31.4 Values and Strategy Implementation

32. Resource Mobilisation and Allocation

- 32.1 Resource Mobilization
- 32.2 Preparation of Position Papers

33. Concept of Strategic Evaluation And Control

- 33.1 Barriers in Strategic Evaluation and Control
- 33.2 Participants in Strategic Evaluation and Control
- 33.3 Stages of Control

34. Control Process

34.1 Benefits of Management By Exception

35. Techniques of Strategic Evaluation And Control

35.1 Financial Performance Control

35.2 Budgetary Control

35.3 Operational Problems

35.4 Approaches for Measuring Social Performance

Sample Questions

1. What is the role of strategy

- A. Make best use of resources
- B. Achieve competitive advantage
- C. Make profits for the organization
- D. Make the best products and services

2. How does Porter (1996) in his article describes strategy as

- A. Different
- B. Better
- C. Bigger
- D. Open minded

3. What other component does an organization's external environment consists of, the general or macro environment and

- A. The internal environment
- B. The competitive environment
- C. The specific environment
- D. The micro-environment

4. What were the antecedents in evolution of strategy

- A. Military conflicts
- B. Industrial economics
- C. Sociology
- D. Politics, economics and philosophy

5. What are the key activities in the strategic management process

- A. Analysis, formulation, review
- B. Analysis, implementation, review
- C. Analysis, formulation, implementation
- D. Formulation, analysis, implementation

Answers: 1 (B), 2 (A), 3 (B), 4 (A), 5 (C)

Certifications

➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

➤ Big Data

- Certified Hadoop and Mapreduce Professional

➤ Cloud Computing

- Certified Cloud Computing Professional

➤ Design

- Certified Interior Designer

➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

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- Certified Export Import (Foreign Trade) Professional

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- Certified HR Staffing Manager
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- Certified Marketing Manager

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- Certified Logistics & SCM Professional
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- Certified Supply Chain Management Professional

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- Certified Business Law Analyst
- Certified Corporate Law Analyst

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- Certified Business Intelligence Professional
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- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

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- Certified iPhone Apps Developer

➤ Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

➤ Management

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- Certified Corporate Social Responsibility Professional

➤ Life Skills

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- Certified Public Relations Officer

➤ Media

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- Certified Advertising Sales Professional

➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

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