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Certified Retail Management Professional VS-1190

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Certification Code VS-1190

This integrated certificate course in retail management, concentrates on the Retail sector's emerging and the most prevalent trends. The Retail world's most crucial aspects like Category Management, Retail Buying, Store Operations, Customer Marketing and Retail Strategies have been rightly explored. This may help individuals embark on a career in one of the many roles in the Retail industry.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Retail Management Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in retail departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer http://www.vskills.in for updated fees

Companies that hire Vskills Retail Management Professional

Retail Management Professionals are in great demand. Companies specializing in retail operations and retailing are constantly hiring skilled Retail Management Professionals. Various public and private companies also need Retail Management Professionals for their retail department.

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Sample Questions

1. The word Retail is derived from the----- word.

A. Latin
B. French
C. English
D. German

2. Retailer is a person who sells the goods in a-------.

A. large quantities
B. small quantities
C. both a & b
D. none of these

3. In retailing there is a direct interaction with------.

A. Producer
B. customer
C. wholesaler
D. all of these

4. The factor leading to the growth of retailing is ---

A. changing consumer trends
B. technology
C. demographics
D. all the above

5. A multi channel retailer sells merchandise.

A. over the telephone
B. through personal selling and retail store only
C. over the internet
D. through more than one channel

Answers: **1 (A), 2 (B), 3 (D), 4 (D), 5 (D)**

Certifications

Accounting, Banking and Finance
- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

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- Certified Hadoop and Mapreduce Professional

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- Certified Cloud Computing Professional

Design
- Certified Interior Designer

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- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

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- Certified Export Import (Foreign Trade) Professional

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- Certified Restaurant Team Member (Hospitality)

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- Certified HR Stafffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

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- Certified Real Estate Consultant

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- Certified Six Sigma Black Belt Professional
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- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

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- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

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- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
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- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
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- Certified Network Security Professional

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- Certified Corporate Social Responsibility Professional

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- Certified Public Relations Officer

Media
- Certified Advertising Manager
- Certified Advertising Sales Professional

Sales, BPO
- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

Contact us at :

Vskills

011-473 44 723 or **info@vskills.in**

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