Vskills CERTIFIED

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Certified Online Journalist
VS-1168

Vskills Certifications

Vskills Brochure

Skills for a secure future

Certified Online Journalist

Certification Code VS-1168

Vskills certification for Online Journalist assesses the candidate as per the company's need for online media posting and coverage. The certification tests the candidates on various areas in online journalism, writing skills, internet and computer basics, RSS, Digital audio-video, blogging, social media, ethics and legal aspects.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Online Journalist Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in media or internet media or public relations departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer http://www.vskills.in for updated fees

Companies that hire Vskills Online Journalist

Online Journalists are in great demand. Companies specializing in media or internet based content services or public relations are constantly hiring skilled online journalists. Various public and private companies also need online journalists for their media or internet media or public relations departments.

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Sample Questions

1. What is a lead?

A. The main idea of a feature story
B. A piece of information that attracts and keeps the reader interested
C. A point in the story where the reader loses interest
D. None of these

2. What is soft news?

A. News that's based on opinions, not facts
B. News that's entertaining or interesting
C. News that's circulated on the Internet, not on paper
D. Advice columns

3. What is hard news?

A .News that covers hard to understand topics
B. News that's based on opinions, not facts
C. News that affects everyone
D. None of these

4. What is an editorial?

A. An opinion piece that uses the pronoun "I"
B. The process when an editor works with unfinished story
C. A part of the writing process
D. The job that reporter's get when they are promoted

5. What is libel?

A. Publishing a false statement that damages someone's reputation
B. A tendency to do something
C. Publishing private information about a person
D. Use of outside editors

Answers: **1 (B), 2 (B), 3 (C), 4 (A), 5 (A)**

Certifications

Accounting, Banking and Finance
- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

Big Data
- Certified Hadoop and Mapreduce Professional

Cloud Computing
- Certified Cloud Computing Professional

Design
- Certified Interior Designer

Digital Media
- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

Foreign Trade
- Certified Export Import (Foreign Trade) Professional

Health, Nutrition and Well Being
- Certified Fitness Instructor

Hospitality
- Certified Restaurant Team Member (Hospitality)

Human Resources
- Certified HR Compensation Manager
- Certified HR Stafffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

Office Skills
- Certified Data Entry Operator
- Certified Office Administrator

Project Management
- Certified Project Management Professional

Real Estate
- Certified Real Estate Consultant

Marketing
- Certified Marketing Manager

Quality
- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

Logistics & Supply Chain Management
- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

Legal
- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

Information Technology
- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

Mobile Application Development
- Certified Android Apps Developer
- Certified iPhone Apps Developer

Security
- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

Management
- Certified Corporate Goverance Professional
- Certified Corporate Social Responsibility Professional

Life Skills
- Certified Business Communication Specialist
- Certified Public Relations Officer

Media
- Certified Advertising Manager
- Certified Advertising Sales Professional

Sales, BPO
- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

Contact us at :

Vskills

011-473 44 723 or **info@vskills.in**

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