



Certified Business Analytics  
Professional  
VS-1166

**Vskills Certifications**

Vskills Brochure



Skills for a secure future

# Certified Business Analytics Professional

### Certification Code VS-1166

Vskills certification for Business Analytics Professional assesses the candidate as per the company's need for analysis of business. The certification tests the candidates on various areas in decision models, data visualization, statistics, probability, predictive modeling, regression analysis, forecasting, simulation, data mining, optimization and decision analysis.

### Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills Business Analytics Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

### Who will benefit from taking this certification?

Job seekers looking to find employment in business planning or business analytics or business intelligence departments of various companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification.

### Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

### Fee Structure

Rs. 3,499/- (Excludes taxes)\*

\*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

### Companies that hire Vskills Business Analytics Professional

Business Analytics Professionals are in great demand. Companies specializing in business planning or consulting or business intelligence are constantly hiring skilled business analytics professionals. Various public and private companies also need business analytics professionals for their business planning or business analytics or business intelligence departments.

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## Sample Questions

1. What is the probability of event (X or Y) if probability of event X is 0.25 and the probability of event Y is 0.35?

- A. 0.1
- B. 0.0875
- C. 0.6
- D. Not Enough Information Is Given

2. What does a tree diagram is used for?

- A. Allow A Team To Identify Root Causes Even When No Credible Data Exist
- B. Show A Causality Relationship
- C. Present Data From A Check Sheet
- D. Reveal The True Level Of A Problems Complexity

3. Which type of data place things in one of two mutually exclusive categories

- A. Binomial
- B. Nominal
- C. Discrete
- D. None of the above

4. Which type of data involves, items being assigned to categories that do have some kind of implicit or natural order

- A. Binomial
- B. Nominal
- C. Ordinal
- D. None of the above

5. What type of data source does customer feedback, falls into

- A. Generic
- B. Field service data
- C. Industry specific
- D. None of the above

**Answers: 1 (D), 2 (D), 3 (A), 4 (C), 5 (B)**

## Certifications

### ➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
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- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
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- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

### ➤ Big Data

- Certified Hadoop and Mapreduce Professional

### ➤ Cloud Computing

- Certified Cloud Computing Professional

### ➤ Design

- Certified Interior Designer

### ➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

### ➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

### ➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

### ➤ Hospitality

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- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

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- Certified Office Administrator

### ➤ Project Management

- Certified Project Management Professional

### ➤ Real Estate

- Certified Real Estate Consultant

### ➤ Marketing

- Certified Marketing Manager

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- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

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- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

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- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
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- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
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- Certified Network Security Professional

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- Certified Corporate Social Responsibility Professional

### ➤ Life Skills

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- Certified Public Relations Officer

### ➤ Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

### ➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

**& many more job related certifications**

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