



Certified E-Commerce Professional VS-1077

Vskills Certifications

Vskills Brochure



Skills for a secure future

Certified E-commerce Professional

Certification Code VS-1077

Vskills certification for E-commerce Professional assesses the candidate for catering to a company's online marketplace or E-commerce needs. The certification tests the candidates on various areas in E-commerce which include knowledge of various technologies, security, tools, legal and compliance issues for implementing and managing E-commerce based websites.

Why should one take this certification?

This Course is intended for professionals and graduates wanting to excel in their chosen areas. It is also well suited for those who are already working and would like to take certification for further career progression.

Earning Vskills E-commerce Professional Certification can help candidate differentiate in today's competitive job market, broaden their employment opportunities by displaying their advanced skills, and result in higher earning potential.

Who will benefit from taking this certification?

Job seekers looking to find employment in various E-commerce companies, students generally wanting to improve their skill set and make their CV stronger and existing employees looking for a better role can prove their employers the value of their skills through this certification

Test Details

- **Duration:** 60 minutes
- **No. of questions:** 50
- **Maximum marks:** 50, Passing marks: 25 (50%)

There is no negative marking in this module.

Fee Structure

Rs. 3,499/- (Excludes taxes)*

*Fees may change without prior notice, please refer <http://www.vskills.in> for updated fees

Companies that hire Vskills Certified E-commerce Professional

E-commerce professionals are in great demand. Companies specializing in planning and implementation of E-commerce project are constantly hiring knowledgeable professionals. Various public and private companies also need E-commerce professional for project management, planning and implementing E-commerce projects.

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1. Web Technology

- 1.1 Introduction (Hypertext, URL, Domain Name)
- 1.2 Web Browser and ISP
- 1.3 Upload and download files

2. E-mail

- 2.1 E-mail components (address, signature, attachments)
- 2.2 Web based e-mail
- 2.3 Digital signature

3. E-Commerce Introduction

- 3.1 Concepts
- 3.2 Evolution
- 3.3 Applications in retail and other industries

4. Business Models

- 4.1 B2B (Business to Business)
- 4.2 B2C (Business to Consumer)
- 4.3 E-procurement

5. EDI

- 5.1 Standards
- 5.2 Feasibility
- 5.3 Electronic Funds Transfer (EFT)
- 5.4 XML

6. Strategy

- 6.1 Strategy development process
- 6.2 Cost Matrix, SLA and ROI
- 6.3 Planning and milestones

7. Implementation

- 7.1 Hosting, Software and Hardware Requirements
- 7.2 HTML
- 7.3 Web design tools

8. Web-site Design

- 8.1 Design principles
- 8.2 CSS (Cascading Style Sheet)
- 8.3 CMS (Content Management Systems)

9. Security

- 9.1 Technical terms (VPN, SSL, digital certificate, firewall)
- 9.2 Security tools for authentication and authorization
- 9.3 Client-server and message security
- 9.4 Database and web server security
- 9.5 Session Hijacking
- 9.6 Website Auditing

10. Electronic Payment Systems

- 10.1 E-Payment process and types
- 10.2 Payment Gateway
- 10.3 Internet Banking
- 10.4 Secure Electronic Transaction (SET)

11. Testing

- 11.1 Need and Testing tools
- 11.2 Unit and integration testing
- 11.3 Performance and accessibility testing

12. SEO

- 12.1 Search engine optimization (SEO) concepts
- 12.2 On-site and off-site optimizations

13. Regulations and compliance

- 13.1 Legal issues
- 13.2 Cyber laws and IT Act
- 13.3 Privacy

14. Future Trends

- 14.1 Mobile Commerce
- 14.2 App Stores
- 14.3 HTML5

Sample Questions

1. The data encryption standards used by EDI is _____.

- A. DEC
- B. RSA
- C. VPN
- D. None of the above

2. The term well formed tags refers to _____.

- A. Correct aligned tags
- B. Correct opening and closing tags
- C. Correct font size of tags
- D. None of the above

3. The file extension of a web page usually is _____.

- A. .com
- B. .web
- C. .htm
- D. None of the above

4. The maximum number in each part of an IP address is _____.

- A. 255
- B. 192
- C. 128
- D. None of the above

5. The term tunneling in e-commerce refers to _____.

- A. Encrypted data transmission
- B. Data transmission of XML data only
- C. Data transmission of EDI data only
- D. None of the above

Answers: 1 (B), 2 (B), 3 (C), 4 (A), 5 (A)

Certifications

➤ Accounting, Banking and Finance

- Certified AML-KYC Compliance Officer
- Certified Business Accountant
- Certified Commercial Banker
- Certified Foreign Exchange Professional
- Certified GAAP Accounting Standards Professional
- Certified Financial Risk Management Professional
- Certified Merger and Acquisition Analyst
- Certified Tally 9.0 Professional
- Certified Treasury Market Professional
- Certified Wealth Manager

➤ Big Data

- Certified Hadoop and Mapreduce Professional

➤ Cloud Computing

- Certified Cloud Computing Professional

➤ Design

- Certified Interior Designer

➤ Digital Media

- Certified Social Media Marketing Professional
- Certified Inbound Marketing Professional
- Certified Digital Marketing Master

➤ Foreign Trade

- Certified Export Import (Foreign Trade) Professional

➤ Health, Nutrition and Well Being

- Certified Fitness Instructor

➤ Hospitality

- Certified Restaurant Team Member (Hospitality)

➤ Human Resources

- Certified HR Compensation Manager
- Certified HR Staffing Manager
- Certified Human Resources Manager
- Certified Performance Appraisal Manager

➤ Office Skills

- Certified Data Entry Operator
- Certified Office Administrator

➤ Project Management

- Certified Project Management Professional

➤ Real Estate

- Certified Real Estate Consultant

➤ Marketing

- Certified Marketing Manager

➤ Quality

- Certified Six Sigma Green Belt Professional
- Certified Six Sigma Black Belt Professional
- Certified TQM Professional

➤ Logistics & Supply Chain Management

- Certified International Logistics Professional
- Certified Logistics & SCM Professional
- Certified Purchase Manager
- Certified Supply Chain Management Professional

➤ Legal

- Certified IPR & Legal Manager
- Certified Labour Law Analyst
- Certified Business Law Analyst
- Certified Corporate Law Analyst

➤ Information Technology

- Certified ASP.NET Programmer
- Certified Basic Network Support Professional
- Certified Business Intelligence Professional
- Certified Core Java Developer
- Certified E-commerce Professional
- Certified IT Support Professional
- Certified PHP Professional
- Certified Selenium Professional
- Certified SEO Professional
- Certified Software Quality Assurance Professional

➤ Mobile Application Development

- Certified Android Apps Developer
- Certified iPhone Apps Developer

➤ Security

- Certified Ethical Hacking and Security Professional
- Certified Network Security Professional

➤ Management

- Certified Corporate Governance Professional
- Certified Corporate Social Responsibility Professional

➤ Life Skills

- Certified Business Communication Specialist
- Certified Public Relations Officer

➤ Media

- Certified Advertising Manager
- Certified Advertising Sales Professional

➤ Sales, BPO

- Certified Sales Manager
- Certified Telesales Executive

& many more job related certifications

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